



### Searching for the future leaders in Digital Tech!

**Call for Applications for 2014 Digital Tech Summit held in London, April 23-24, 2014: Deadline February 16**

**Geneva, December 18, 2013** – Tech Tour and the International Venture Club announced today that the 2014 Digital Tech Summit to be held in London on April 23-24 is open for company applications. Companies in the sectors of Gaming, Search, Fintech, Security, Electronics, Entertainment, Cloud, DaaS, Mobility, Big Data, SaaS, Cloud Software, Mobile Media, Intelligence, e-Finance, e-Advertising, e-Commerce, Infrastructure and more are invited to apply by February 16, 2014.

Co President of the Summit, Baruk Pilo from ICON Corporate Finance in London said: *“We will be focusing on four major sectors within the Summit where we foresee new disruptive technologies emerging: Financial Technologies; Security and Cyber security; Web, Mobility and Cloud, SaaS and Big Data. Digital Tech is a very exciting sector and in the future we will be seeing new huge business opportunities in very different fields such as: connected consumer objects, civilian drones, mobile payments, new remittance services – the list is endless. Our goal for this event is to select the top 20 European startups in these four hot sectors and invite corporate companies and Strategic Investors to deliver their perspectives for disruptive technologies and new business opportunities. It will be an opportunity for Entrepreneurs to meet tier one investors and potential strategic partners and for large enterprises and VC’s to engage with the best in class European, Israeli and Russian start-ups.”*

#### **Company Registration – why should you register?**

- No charge to apply
- No charge for selected companies to attend the event and present – selection is merit only based
- Companies are selected by an expert selection committee, according to their potential market impact
- Selected companies will present to a group of 100+ global investment professionals, advisors and corporates.
- Companies regardless of selection will be seen by a group of top level investors (the selection committee) and have the opportunity to be included in the delegate binder to further promote their offering.

#### **Registration**

Applicants can register for the Summit at <http://www.digitaltechsummit.eu>

As part of the process applicants must submit a corporate presentation together with the registration form. **The deadline for applications is February 16.**

#### **Selection Criteria**

Applicants will be assessed on the uniqueness of their technology, the strength of their business model, vision, and capability to execute on the business plan and the quality and track record of their management. Submissions will be reviewed by the selection committee, which is comprised of senior business leaders from various backgrounds including venture capital, technology, research and economic promotion.

#### **Rewards for Finalists**

The selected 20 finalists will each have an opportunity to present their business plans to senior partners, vice presidents and CEOs from the global venture capital and technology industry, as well as service providers and academics. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding.

**Previous Summit attendees have included senior representatives of most major investment firms and corporates:**

*Almaz Capital, Ambient Sound Investments, Anecova, Atlantic Bridge Investments, Balderton Capital, CDC Innovations, Clipperton Finance, Conor Venture Partners, DFJ Esprit, DN Capital, eBay, Endeavour Vision, EQT, FDI Internet & Mobile, Fidelity Growth Partners, Finnvera Venture Capital, GIMV, Goetz Partners, Google, Growthpoint Technology Partners, Highland Capital Partners, Hummingbird Ventures, Idinvest Partners, iGlobe Partners, Index Ventures, Intesa Sanpaolo, IQ Capital Partners, Iris Capital, Kreos Capital, Nauta Capital, Northzone Ventures, Open Ocean Capital, Open Text, Opera Capital Partners, Partech, Pictet, Quantam Wave Capital,*

Restoration Partners, [Richmond Park Partners](#), Robert Bosch Venture Capital, [Runa Capital](#), Sardis Capital, [Schroder & Co Bank](#), Scottish Equity Partners, [Seed Capital Management](#), Serena Capital, [Silicon Valley Bank](#), Sony Ericsson, [Spintop Ventures](#), [Startup.co.uk](#), [Sunstone Capital](#), Ventech, [Vodafone Ventures](#), Wellington Partners.

**Many companies that have presented at previous Summits have either been acquired or raised more significant funding. Some notable examples include:**

- Shutl acquired by Ebay (2013)
- Aloqua acquired by Motorla (2010)
- Brands for Friends acquired by Ebay (2010) for €150million
- Procedural acquired by Esri (2011)
- MexAd acquired by DataXu (2012)
- Sapato.ru acquired by OZON.ru (2012)
- More than \$300million raised in funding for companies including:
  - iZettle
  - badoo
  - Klarna
  - Mister Spex™
  - Silk
  - StrikeAd
  - Wrapp

#### **About the Tech Tour**

*The Tech Tour was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. The Tech Tour is an independent, not-for-profit organization composed of key contributors to the high technology industry. The organization recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders.*

[www.techtour.com](http://www.techtour.com)

#### **About the International Venture Club**

*The International Venture Club was founded in 2011 as the collaborative platform of leading venture investors promoting successful international investments. Its objectives are to 1) share better practices, 2) build co-investor trust and relations, 3) foster new funding and investment opportunities through joint actions and PR, 4) grow promising companies with corporate partners and co-investors and 5) keep a smart window and support to emerging innovative companies.*

[www.iventureclub.com](http://www.iventureclub.com)

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